



EMITAC CONNECTS ITS MOBILE WORKFORCE WITH LOGITECH PORTABLE VIDEO CONFERENCING

Emitac, a Dubai-based business solutions provider, simplifies video conferencing for its mobile workforce with Logitech Connect. Crystal-clear audio, HD video, plug-and-play simplicity, and extreme portability empower Emitac program managers to conduct business face-to-face from anywhere in the world.



INDUSTRY

Business Solutions

LOCATION

Dubai, U.A.E.

WEBSITE

www.emitac.com

PRODUCTS USED

Logitech Connect



CHALLENGE

Emitac's mobile workforce, which conducts business over a wide geographic area stretching from the Middle East to Asia and Africa, requires video conferencing that's easily portable, sounds great, works seamlessly and provides high-quality HD video for face-to-face interaction at an affordable price.

SOLUTION

Emitac found that Logitech Connect delivers a complete video conferencing solution for their mobile workforce. With crystal-clear audio and outstanding HD video quality, Logitech Connect fits handily in a backpack and provides plug-and-play simplicity to easily run meetings from anywhere.

RESULT

Highly portable and a snap to set-up and use, Logitech Connect provides enormous flexibility for Emitac to conduct face-to-face meetings anywhere. Optimized for small workgroups of 1-6, this all-in-one video conference solution saves travel expenses and is ideally suited for collaboration on the go.

“Face-to-face communication—looking each other in the eye—is an essential part of how we do business, and video conferencing enables our mobile workforce to achieve this regardless of location. When we evaluated audio and video clarity, ease of use, portability, and price/performance ratio, we concluded that Logitech Connect is the compact mobile solution for videoconferences anywhere which suffice our business needs.”

MADHAVA REDDY KOLLI
Director - Microsoft & Offshore Services
Emitac Enterprise Solution